

## Tournaments At-a-Glance

### 2005 Dates

Women's .....Jul. 16-24

Seniors..... Aug. 12-13

Men's ..... Aug. 13-21

### Tickets

Series tickets are on sale by calling 513-651-0303, or by visiting [www.cincytennis.com](http://www.cincytennis.com).

### Who's Playing?

**Men's Event:** As an ATP Masters Series event, Cincinnati is mandatory for all players ranked high enough to enter, such as Andy Roddick & Roger Federer.

**Women's Event:** The field will be announced in May, 2005. Players who played in 2004 included Lindsay Davenport, Vera Zvonareva & Amy Frazier.

### Hotels

For a great rate at a preferred tournament hotel, visit [www.cincytennis.com](http://www.cincytennis.com) or call 513-665-3830.



## 2004 Will Be Hard to Beat!



Tennis in Cincinnati in 2004 meant huge stars, great matches, and dramatic endings to both tournaments.

Great weather, outstanding matches, and the return of the WTA to the Queen City for the first time since the late 1980s made for a memorable "festival of tennis" in August.

**Andre Agassi** frustrated those who thought his best tennis was behind him, while

**Lindsay Davenport** showed talk of her retirement during Wimbledon was just talk.

Both at the gate and around the world on television and the internet, the two Cincinnati tournaments were very successful. For details, **see page 3.**

## Dates Set for 2005

The women's event will precede the men's by three weeks in 2005, due to calendars released by the ATP and the WTA Tours.

**The men's event returns to late August** (August 13-21), while **the women's event will be held July 16-24.** The Seniors event will be held August 12-13 in conjunction with the men's Masters.

## Get Series Tickets Now!

Want the best seats and the most flexibility? Series tickets provide both and are available now. (Single-session tickets won't be available until February.) For many other reasons to buy series seats, **see page 5.**

# Courier & Noah Lead Hall Nominees

Eight individuals grace the ballot for the 2005 class of the International Tennis Hall of Fame, and most have some connection to Cincinnati and its tournament tradition which dates back to 1899.

Those on the ballot are **Jim Courier, Yannick Noah, Jana Novotna, Owen Davidson, Pat Canning Todd, Christine Truman Janes, Earl "Butch" Buchholz, Jr. and Eiichi Kawatei.**

Courier, 34, won 23 singles titles in his 13-year career, including four Grand Slams and five Masters Series titles. His Slam wins came at the French ('91 & '92) and the Australian ('92 & '93), and his Masters Series titles came at Indian Wells ('91 & '93), Key Biscayne ('91), and Rome ('92 & '93). The American was ranked No. 1 in the world for a total of 58 weeks, and helped the U.S. win the Davis Cup in '92. In Cincinnati in singles, he went 16-12, reaching the semifinals in '91 and the quarterfinals in '90 & '95. He also reached the doubles semifinals in Cincinnati with Pete Sampras in '89.

Noah, 44, also won 23 singles titles, including the French Open and Hamburg in '83, and Rome in '85. The Frenchman also won 16 doubles titles including the '84 French Open with Henri Leconte. Once ranked as high as No. 3 in the world, he played Davis Cup and

captained both the Davis Cup and the Fed Cup teams for France. During his 12-year career, he made four appearances in Cincinnati, reaching the round of 16 in '85.

Canning Todd won the French singles title in '47, as well as the doubles title there in '48 and the Wimbledon doubles title in '47 (both with Doris Hart). The San Francisco native won both the singles and the doubles titles in Cincinnati in 1951, and was a singles quarterfinalist in '40.

Three former Cincinnati Seniors players have been nominated: The Czech Republic's Novotna, 35, Australia's Davidson, 61, and America's Buchholz, 64. Novotna, who won 24 singles titles including Wimbledon in '98, competed in Cincinnati's Senior event from '01 to '03. Davidson, who completed the Grand Slam of mixed doubles in '67, played the event ten consecutive times between '97 and '03; and



**Pat Canning Todd** was the No. 5 player in the U.S. in 1951 when she entered the Cincinnati event. She blew through the field, losing only 13 games in five matches.



## Did You Know?

It's well-known that **Jim Courier** is a well-known fan of the Cincinnati Reds. Why? Because he grew up in Florida, near their spring training home.

Buchholz, a former amateur and pro player who founded the Miami Masters Series event, played in '96.

Other nominees are Janes of England (who played in '50s and '60s) and Japan's Kawatei (a former player and tournament director).

The announcement of the 2005 class will be made in January, and the enshrinees will be inducted on July 9th in Newport, Rhode Island.

## Did You Know?

# Notes From an Outstanding 2004

## Players

The original **men's field** had **51 of the top 51** players in the world. The women's field had two of the world's top ten, and of the direct acceptances, **18 of the 21** were in the **top 100**.

## Attendance

Total attendance for both tournaments was approximately **200,000**, with the addition of the women's tournament accounting for a **30% increase** over 2003.

## Website

Versus 2003, during the men's event, the tournament's website ([www.cincytennis.com](http://www.cincytennis.com)) was **up 30%** in terms of user sessions, **up 33%** in terms of total page impressions, and **up 36%** in terms of unique visitors. During the week of the Cincinnati tournament, the ATP Tour's website saw the highest traffic for any week or **any tournament** of 2004.

## Television

During the men's event, the television audience was **up 28%** over 2003 in the U.S. despite having two fewer broadcasts. The tournament's 28 hours of television coverage was watched by **6,327,056** viewers in the U.S. and **millions more** around the globe. The Andre Agassi / Lleyton Hewitt final match on ESPN received a 1.0 rating, the highest non-Grand Slam tennis rating on that network in four years. It was the highest Masters Series rating on that network since the Cincinnati final between Pete Sampras and Thomas Muster in 1997. On the women's side, the final three days of action were seen nationally on The Tennis Channel.

## Seniors

There was a mixed doubles senior draw including Hana Mandlikova and Mansour Bahrami, as well as eventual champions Luke Jensen & Gigi Fernandez. The event also was seen on The Tennis Channel.

## Special Events

2,000 kids enjoyed Kids Day, 800 attended the Young Professionals "Summer Soiree," 500 women enjoyed brunch and a professional fashion show at Lazarus-Macy's Ladies Day, and 450 high schoolers came to High School Day.



# They Said It

“To get the win here over some of the best players in the world is certainly the biggest accomplishment for me.”

— **Andre Agassi** after winning the Cincinnati title. The average world ranking of the six players Agassi beat was 18.16.



**Agassi**

“This, for sure, is the best facility for a Tier III tournament. It was built for the highest-tier tournament [the men’s Master Series event]. You start with a Tier III with hopes that you can build it larger and larger. For the first year (since 1988), it’s been phenomenal.”

— **Lindsay Davenport**, on her experience in Cincinnati.

“I guess that’s the advantage I have being No. 1 in the world, always being seeded, and never facing a tough seed in the opening rounds (of a Slam). This is why for me, for all the top guys, the Masters Series are extremely tough. There you can play against Top 20s, Top 30s from first round on. They are very dangerous opponents. Where in Grand Slams up until the fourth round you can maybe play a guy not even ranked in the Top 100 because of wildcards, qualifiers, all of that.”

— **Roger Federer**, at the U.S. Open, when told some players have said it’s necessary to get to him in the early rounds because he plays better as the tournament progresses.



**Davenport**

“Not really. He’s the best returner of all time. That would be like you asking him if he was amazed I served hard.”

— **Andy Roddick**, when asked if he was amazed at Agassi’s return of serve.

“I am going to be amazed if I can walk up the stairs fast when I’m 34, much less play that level of tennis.”

— **Andy Roddick**, when asked what he thought of Agassi’s play at age 34.



**Roddick**

“Everything is nice here. The people are welcoming. I think players would love to come here. It doesn’t matter if it’s Tier II, or Tier I, or Tier III. They want to be in a nice place if it fits in the schedule.”

— **Vera Zvonareva** on the future of Cincinnati’s women’s event.

“The facilities, for a Tier III event, are amazing. It’s like a Tier I event. It’s incredible for us. We have everything that’s possible to have. We can practice all day long if we want. We have great food, and they give us cars. It’s a great tournament for us.”

— **Marion Bartoli** on playing in Cincinnati

“It shows some guts to come out here. She focused on this. We just won. That’s more important [than the Olympics] right now.”

— **Jill Craybas** on her partner Marlene Weingartner’s decision to play Cincinnati after not being able to play the Olympics.



**Craybas & Weingartner after winning the doubles title.**

# Reap Advantages of Series Seats

Series seats are on sale now for both the men's and women's tournaments in 2005. Why buy series seats? Here are a number of reasons:

- > You won't miss a sold-out session
  - > You'll have preference for seat upgrades
  - > Men's series tickets get you into the highly popular Draw Ceremony
  - > You'll have the same seat for each session
  - > If you can't be at every session, tickets make great gifts
  - > You'll never worry about missing your favorite player
  - > The parking pass alone makes series seats a great deal
- See the attached order form for pricing and to order your seats today!

## Fans Respond to Women's Event

More than 50,000 seats were sold to the Western & Southern Financial Group Women's Open, the first WTA event in Cincinnati since 1988 and the only one in the Midwest. Fans at the tournament were surveyed about the event, and results show they were very happy with the tournament and their decision to attend. Here's a summary of the results:

- > 84% rated the tournament as excellent or good
- > 63% said the tournament was as exciting or more exciting than the men's Masters
- > 84% liked the Super Sessions (one session starting at 3 or 4 p.m.)
- > 79% said they planned to return in 2005

**"With his breakthrough win, trophy above his head and smiling, Andre Agassi changed the "younger is better" mold.... Before he won, the question had been 'will you retire after this tournament?' But filled with a new sense of confidence, Agassi has raised the bar and opened the door to older athletes. He may not be leaving the courts anytime soon."**

**—An editorial in *The Cincinnati Enquirer* on August 10**

## 2004 Major Men's Tournaments



### Australian Open

Champ: Federer (his 2<sup>nd</sup> GS)



### Hamburg

Champ: Federer (his 3<sup>rd</sup> MS)



### U.S. Open

Champ: Federer (his 4<sup>th</sup> GS)



### Indian Wells

Champ: Federer (his 2<sup>nd</sup> MS)



### Roland Garros

Champ: Gaudio (his 1<sup>st</sup> GS)



### Madrid

(Oct. 18-24)



### Miami

Champ: Roddick (his 3<sup>rd</sup> MS)



### Wimbledon

Champ: Federer (his 3<sup>rd</sup> GS)



### Paris

(Nov. 1-7)



### Monte Carlo

Champ: Coria (his 2<sup>nd</sup> MS)



### Toronto

Champ: Federer (his 4<sup>th</sup> MS)



### Tennis Masters Cup / Houston 2004

(Nov. 8-21)



### Rome

Champ: Moya (his 3<sup>rd</sup> MS)



### Cincinnati

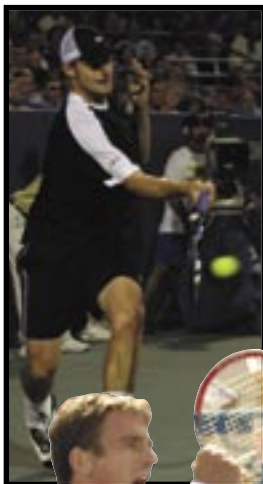
Champ: Agassi (his 17<sup>th</sup> MS)

A player's ranking is based on points received from all four Grand Slams (GS), all nine ATP Masters Series (MS) events and his best five results from Int'l Series events.

## 2004 in Pictures



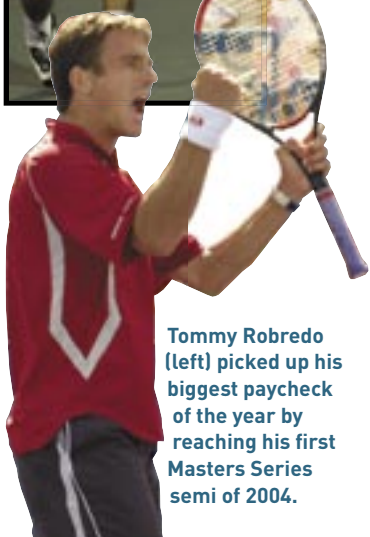
Andre Agassi thrilled fans who were hoping he'd add to his collection of Masters Series titles.



A sold-out crowd and a huge television audience saw a classic semifinal between Andy Roddick (left) and Andre Agassi.



Tommy Haas (right) saw his hot summer run come to an end at the hands of Roddick in the quarterfinals.



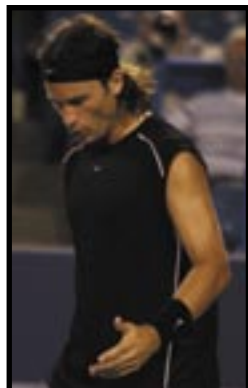
Tommy Robredo (left) picked up his biggest paycheck of the year by reaching his first Masters Series semi of 2004.



Lleyton Hewitt (left) reached his second final in Cincinnati, only to suffer the same result.

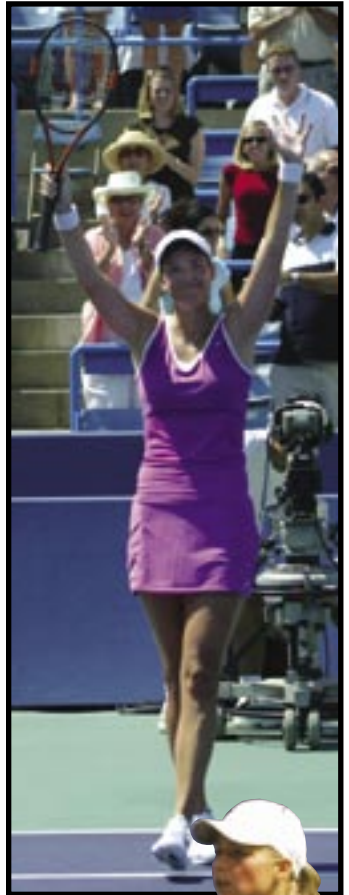


Roger Federer (above) became the first top seed since John McEnroe in 1984 to lose his first match, while 2002 singles champ Carlos Moya (right) couldn't talk himself out of a quarterfinal loss to Agassi.





Flavia Panetta (left) and Laura Granville (above) both marched to the quarterfinals.



World No. 9 Vera Zvonareva (above) was no match for Davenport in the final, falling in just over an hour in straight sets. Marion Bartoli of France (right) reached the semifinals in singles, while qualifier Shuai Peng of China surprised the field by reaching the quarterfinals.



Luke Jensen (above with Amy Frazier) introduced the fans to the players.

Maria Kirilinko (right) was in the first main-draw point of women's tennis played in Cincinnati since 1988. She lost it, and the match, to Marion Bartoli.



## **Tennis For Charity, Inc.**

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We'd love to hear from you. Email your comments, questions or suggestions to [info@cincytennis.com](mailto:info@cincytennis.com) or call 513-451-0303.

Tournaments operated by Tennis for Charity, Inc., and played for the benefit of Cincinnati Children's Hospital Medical Center, Tennis for City Youth and the Barrett Cancer Center.

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